



SARASOTA CHAMBER

U.S. CHAMBER OF COMMERCE ACCREDITED ★★★★★

CONNECT. PROMOTE. SUPPORT.

WE ARE THE VOICE OF BUSINESS -
CREATING BOLD OPPORTUNITIES AND SOLUTIONS
FOR OUR COMMUNITY.

SARASOTACHAMBER.COM
941.955.8187



WELCOME



CHOOSE YOUR LEVEL OF INVOLVEMENT:

Chamber membership offers numerous exclusive benefits and keeps business owners up-to-date on important issues and trends that shape our community and local marketplace.

We have designed Membership Investment Levels specific for the needs of our members.

BUSINESS CONNECTOR

MARKET MOVER

CORPORATE TRUSTEE

COMMUNITY BUILDER

ECONOMIC DRIVER

MEMBERSHIP INVESTMENT LEVELS

Businesses from across our region - from family-owned to publicly traded - benefit from being a member of the Greater Sarasota Chamber of Commerce.

Membership is the bridge that links businesses, organizations and residents together with innovative programs that strengthen Sarasota's long-term economic vitality, business success, job creation and quality of life.



Investment: \$495

Enjoy valuable cost-saving benefit programs and access to exclusive networking and connection-building opportunities.

CONNECT

- Complimentary Event Admission:** Chamber Connect, Shumaker Chamber University, and Good Morning, Sarasota!
- Volunteer opportunities through member councils and committees

PROMOTE

- Chamber Online Business Directory** - Make your business accessible with our directory
- Sponsorship Opportunities - Highlight your business at high profile events
- Community Calendar - Post events on chamber community calendar
- Press Release Tool - Share your latest news to the media with our innovative tool
- Chamber Job Bank - Post your available jobs on sarasotachamber.com
- Seal of Membership - Let the public know you are a member of the Chamber

SUPPORT

- Advertising - Promote your business in Bridge Magazine, Chamber E-Newsletters, or on SarasotaChamber.com
- Meeting Space Rentals - Utilize our affordable meeting space with full A/V capabilities and seating capacity of 60
- Complimentary** Notary and Certificates of Origin Services
- Cost-Saving Opportunities with Our Affinity Partner Businesses
- CareerEdge** - Gain access to training grants and internship programs through the Chamber's workforce and economic development initiative



Investment: \$950

Designed for those wanting additional exposure for their business, the Market Mover membership offers ALL of the advantages of the Business Connector level, PLUS additional benefits.

CONNECT

- Complimentary Event Admission to:** Chamber Connect, Shumaker Chamber University, Good Morning, Sarasota!
- Volunteer opportunities through member councils and committees
- Membership Mailing List in Excel Spreadsheet (*does not include e-mails*)

PROMOTE

- Total of **two business category listings**
- Enhanced profile** including company logo, photos, and videos on Chamber Online Business Directory
- 60-days complimentary advertising** in Chamber Online Business Directory
- Sponsorship Opportunities - Highlight your business at high profile events
- Community Calendar - Post events on chamber community calendar
- Press Release Tool - Share your latest news to the media with our innovative tool
- Chamber Job Bank - Post your available jobs on sarasotachamber.com
- Seal of Membership - Let the public know you are a member of the Chamber

SUPPORT

- Advertising - Promote your business in Bridge Magazine, Chamber E-Newsletters, or on SarasotaChamber.com with a **25% discount**
- Total of **two physical business locations**
- Meeting Space Rentals - Utilize our affordable meeting space with full A/V capabilities and seating capacity of 60 with an exclusive **50% discount**
- Complimentary** Notary and Certificates of Origin Services
- Cost-Saving Opportunities with our Affinity Partner Businesses
- Access to Member2Member discounts
- CareerEdge** - Gain access to training grants and internship programs through the Chamber's workforce and economic development initiative



Investment: \$2,250

Enjoy ALL the advantages of the Business Connector and Market Mover levels, PLUS additional benefits.

CONNECT

- ❑ Complimentary event admission to: Chamber Connect, Shumaker Chamber University, and Good Morning, Sarasota!
- ❑ **Two complimentary tickets** to Annual Meeting (*Expected Attendance: 550+*)
- ❑ **Access to exclusive Premier Investor Receptions** held by various member locations
- ❑ Bi-annual Premier Investor Forum briefings on top community issues
- ❑ Volunteer opportunities through member councils and committees
- ❑ Membership Mailing List in Excel Spreadsheet (*does not include e-mails*)

SUPPORT

- ❑ Advertising - Promote your business in Bridge Magazine, Chamber E-Newsletters, or on SarasotaChamber.com with a **25% discount**
- ❑ Total of **three physical business locations**
- ❑ **Complimentary** Meeting Space Rentals
- ❑ **Complimentary** Notary and Certificates of Origin Services
- ❑ Cost-Saving Opportunities with our Affinity Partner Businesses
- ❑ Access to Member2Member discounts
- ❑ CareerEdge - Gain access to training grants and internship programs through the Chamber's workforce and economic development initiative
- ❑ **Annual Leaders Briefing** - Meet 1-on-1 with a Chamber leader to connect on ways the Chamber can help your business

PROMOTE

- ❑ Host a Premier Investor Reception to build your business' visibility
- ❑ One Business Profile posted on the Chamber Facebook page highlighting your business
- ❑ Total of **three business category listings**
- ❑ **60-days complimentary advertising** in Chamber Online Business Directory
- ❑ Enhanced profile including company logo, photos, and videos on Chamber Online Business Directory
- ❑ Sponsorship Opportunities
- ❑ Website tools: Chamber Job Bank, Community Calendar, Press Release Tool
- ❑ Seal of Membership



Investment: \$4,500

Enjoy ALL the advantages of the previous levels, PLUS increased benefits listed below.

CONNECT

- ❑ Complimentary event admission to: Chamber Connect, Shumaker Chamber University, Good Morning, Sarasota!
- ❑ **Silver Table Sponsorship (5 seats) to Annual Meeting**
- ❑ **Volunteer Team of 10 for Fall for Sarasota**
- ❑ **Access to exclusive Premier Investor Receptions** held by various member locations
- ❑ Bi-annual Premier Investor Forum briefings on top community issues

PROMOTE

- ❑ Host a Premier Investor Reception to build your business and visibility
- ❑ One Business Profile on Facebook
- ❑ Total of **three business category listings**
- ❑ **6 months of advertising** in Chamber Online Business Directory
- ❑ **Enhanced profile** including company logo, photos, and videos on Chamber Online Business Directory
- ❑ Company name recognition at signature events
- ❑ **Company name listed** at Board of Directors meetings
- ❑ Sponsorship opportunities
- ❑ Website tools: Chamber Job Bank, Community Calendar, Press Release Tool
- ❑ Seal of Membership

- ❑ **Young Professionals Group - 3 complimentary year-long memberships**
- ❑ Engage Sarasota Program - **1 reserved seat** in Leadership's Engage Sarasota (application process required)
- ❑ Volunteer opportunities through member councils and committees
- ❑ Membership Mailing List (*does not include e-mails*)

SUPPORT

- ❑ Advertising - Promote your business in Bridge Magazine, Chamber E-Newsletters, or on SarasotaChamber.com with a **40% discount**
- ❑ Total of **five physical business locations**
- ❑ **Complimentary** Meeting Space Rentals
- ❑ **Complimentary** Notary and Certificates of Origin Services
- ❑ Cost-Saving Opportunities with our Affinity Partner Businesses
- ❑ Annual Leaders Briefing
- ❑ Access to Member2Member discounts
- ❑ CareerEdge - Gain access to training grants and internship programs



Investment: \$10,000

Our highest tier of membership, offering ALL the advantages of the previous levels, PLUS increased company exposure and support.

CONNECT

- Complimentary event admission to: Chamber Connect, Shumaker Chamber University, Good Morning, Sarasota!
- Three Silver Table Sponsorships** (5 seats) to Annual Meeting, Annual Breakfast, and Small Business Awards
- Foursome to Chamber Golf Classic**
- Volunteer Team of 10 for Fall for Sarasota
- Access to exclusive Premier Investor Receptions** held by various member locations
- Bi-annual Premier Investor Forum briefings on top community issues
- Young Professionals Group - 3 complimentary year-long memberships
- Engage Sarasota Program - 1 reserved seat in Leadership's Engage Sarasota
- Volunteer opportunities through member councils and committees
- Membership Mailing List (*does not include e-mails*)
- Invitation to Annual Board of Directors Retreat**

SUPPORT

- Advertising - Promote your business in Bridge Magazine, Chamber E-Newsletters, or on SarasotaChamber.com with a **40% discount**
- Total of **seven physical business locations**
- Complimentary** use of Chamber meeting spaces
- Complimentary** Notary and Certificates of Origin Services
- Cost-Saving Opportunities with our Affinity Partner Businesses
- Annual CEO briefing**
- Access to Member2Member discounts
- CareerEdge - Gain access to training grants and internship programs

PROMOTE

- One Business Profile on Facebook
- One eblast to Chamber membership per year**
- One CEO Profile included in *The Bridge Magazine*
- Corporate "Meet Our Member" Spotlight in the Chamber Buzz
- Host a Premier Investor Reception to build your business and visibility
- Special recognition signage at signature Chamber events**
- Enhanced profile on Chamber Online Business Directory
- Company logo listed** at Board of Directors meetings
- Website tools: Chamber Job Bank, Community Calendar, Press Release Tool
- Sponsorship opportunities
- 6 months of advertising in Chamber Online Business Directory**
- Total of **three business category listings**
- Seal of Membership
- Visibility on Chamber website**



WORKFORCE DEVELOPMENT

MISSION

To provide an exceptional labor force to a region's growing industries by leveraging community assets and forming high-performing workforce partnerships.

PROGRAMS

1

Upskilling Workers Grants

Grants of \$15,000 to \$50,000 are available to eligible employers who will use funding to increase skills, accelerate promotions, and provide wage increases for incumbent workers.

2

Internship Reimbursement

Funding of up to \$1,500 per intern at \$13/hour is available to employers for up to two (2) internships per year.

3

On the Job Training Reimbursement

CareerEdge's funding reduces the expense of upskilling employees through a \$2600 salary reimbursement during the training period.

4

Bridges to Careers: Fast-Track Training

Hands-on, accelerated, and effective training that assists individuals in securing employment and connects employers with skilled employees in high demand positions.



AFFINITY PARTNERS

Total Yearly Savings: \$3,000+

Take advantage of these exclusive offers from our Affinity Partner



**COMCAST
BUSINESS**

Internet, Phone, & TV

Free installation, special promotional pricing and connection to retention department. Existing Comcast subscribers will receive a complimentary bill audit

 **First Data™**

Merchant Services

Application fee waived, no additional fees, no monthly minimum and a guarantee to save against other programs

**Office DEPOT®
OfficeMax®**

Office Supplies

Discounts on a range of Office Depot products with a store savings card

MEET OUR TEAM MEMBERS

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BENEFITS COMPARISON

Benefits	Business Connector	Market Mover	Corporate Trustee	Community Builder	Economic Driver
Events					
Complimentary Admission to Monthly Networking Events	x	x	x	x	x
Host a Premier Investor Reception			x	x	x
Access to Exclusive Receptions			x	x	x
Tickets to Annual Meeting			2	5	5
Team of 10 for Fall for Sarasota				x	x
Tickets to Annual Breakfast					5
Tickets to Small Business Awards					5
Foursome to Chamber Golf Classic					x
Chamber & Community Involvement					
Access to Chamber Committees	x	x	x	x	x
Chamber Seal of Membership	x	x	x	x	x
Membership Mailing List		x	x	x	x
Annual Leaders Briefing			x	x	CEO Briefing
One Seat in Engage Sarasota Program				x	x
Three Annual YPG Memberships				x	x

BENEFITS COMPARISON

Benefits	Business Connector	Market Mover	Corporate Trustee	Community Builder	Economic Driver
Savings Opportunities					
Chamber Affinity Partner Discounts	x	x	x	x	x
Complimentary Notary Service	x	x	x	x	x
Complimentary Certificates of Origin	x	x	x	x	x
Member2Member Discounts	x	x	x	x	x
Access to Chamber meeting Spaces	x	50% Off	COMPLIMENTARY		
Brand Awareness & Visibility					
Online Business Directory Listing	x	+	+	+	+
Community Calendar	x	x	x	x	x
Press Release Tool	x	x	x	x	x
Job Bank Tool	x	x	x	x	x
Advertising Opportunities	x	25% Off		40% Off	
Sponsored Social Media Post			x	x	x
Sponsored Newsletter Article				x	x
CEO Profile in Chamber Bridge					x
Visibility on Chamber Website					x
Special Recognition at Chamber Events				x	x
Recognition at Board of Directors Meetings				Company Name Listed	Logo Listed
Additional Listings for Locations/Brands		2	3	5	7
Business Category Listing	1	2	3	3	3

JOIN THE VOICE OF BUSINESS

DO YOU KNOW WHAT TIER IS RIGHT FOR YOU?

YES

NO

SIGN-UP at sarasotachamber.com

Membership --> Join the Chamber

- Fill out online application form
- Download and fill out application form
 - Mail application form with credit card info or with check to GSCC
- Email application form to zhenkel@sarasotachamber.com with credit card info or mail check to GSCC

Address:

Greater Sarasota Chamber of Commerce (GSCC)
1945 Fruitville Road, Sarasota, FL 34236

WE'RE HERE TO HELP!

Contact **Zach Henkel**,
Membership Investment
Representative, at
zhenkel@sarasotachamber.com

Welcome to the Chamber Community!

CONNECT1st

Connect1st | 4:30 p.m. - 5:30 p.m.

This event provides relaxed networking, complimentary beverages and tips & tricks to engage with your membership. This is also an opportunity to be introduced to Chamber staff and Chamber Ambassadors while meeting other new Chamber members. Held typically in the Chamber Boardroom, every quarter.

Complimentary | New Members & New Employees of Existing Members Only

CHAMBER CONNECT

Chamber Connect | 5 p.m. - 6:30 p.m.

Make connections with Chamber business professionals at the new Chamber Connect event held every other month at various locations throughout Greater Sarasota. Includes light appetizers, drink specials and door prizes. Chamber Connect is typically held on the third Thursday, eight times a year.

Complimentary for All Members | \$30 Future-Members

GOOD MORNING Sarasota

Good Morning, Sarasota! | 7:30 a.m. – 8:30 a.m.

Jump start your morning with Chamber business professionals at our Good Morning, Sarasota event held every other month at various locations throughout Greater Sarasota. Enjoy lite bites, coffee/juice, and door prizes. Good Morning, Sarasota is typically held on the third Thursday, four times a year.

Complimentary for All Members | \$30 Future-Members

POWER HOUR Lunch

Power Hour Lunch (PHL) | 11:45 a.m. - 1 p.m.

Leverage your lunch hour with the power of business referrals. Plus, pitch an “elevator speech” about your business. Second Wednesday of each month.

Register early to guarantee your spot.

\$27 Members Pre-Registered | \$45 Future-Members

STATE OF THE Community

State of the Community Series

Enjoy local cuisine from various member restaurants, while great speakers keep you engaged with the happenings in Sarasota. Topics vary, focusing on important happenings and issues our local businesses need to know. Held typically every quarter, either breakfast or lunch.

\$55 Members Pre-Registered | \$70 Future-Members

SHUMAKER CHAMBER UNIVERSITY

Shumaker Chamber University

Educational programming that helps maximize your business potential. From social media tips to business planning, a different topic is presented each month. Held typically in the Chamber Boardroom,

**Complimentary for All Members | \$20 Future-Members*

Prices are subject to change depending on venue and cost of food.

Visit www.sarasotachamber.com/events for event dates, details, and to register.



103RD ANNUAL MEETING

Annual Meeting

Annual lunch with a featured speaker and an update on what the Chamber has accomplished during the year.

LEADERSHIP SARASOTA Educational Conference

Leadership Sarasota Educational Conference

Half day conference focused on helping attendees grow as a person, employee, and leader.



Golf Classic

Enjoy an 18-hole game while networking with lunch, beverages, snacks, and a reception following.



Party on the Bay

Networking, live music, vendor booths, food and beverages, all along the beautiful Sarasota Bay.



Annual Chamber Breakfast

Annual Breakfast event with networking, breakfast, and a guest speaker each year.



Grand Expo

Exhibitor booths with the chance for vendors to market their services, lite bites, and door prizes.



Women at Work

A dynamic female speaker discusses a universally relevant topic during lunch.



Celebrate Outstanding Leadership Awards

Recognizing alumni of the Leadership Sarasota program and celebrating their legacies.



Frank G. Berlin, Sr. Small Business Awards

Recognizing member businesses with locally owned and operated businesses in nine categories.



Fall for Sarasota

Half-day of volunteer service benefiting Chamber member nonprofits in Sarasota, followed by a Community Celebration Showcase.



YP Summit

Young Professionals' half-day conference for personal and professional growth.



Sporting Clays Tournament

Sports and networking with lunch, beverages, prizes, and lessons.