

2023 - 2024 SARASOTA CHAMBER BRIDGE MAGAZINE ADVERTISING RATES

Every quarter, the Greater Sarasota Chamber of Commerce publishes a community focused magazine called The Bridge. Our unique publication includes chamber news and developments, upcoming events, membership anniversaries, member news, and much more. This is the perfect opportunity to showcase your business by advertising in The Bridge magazine.



Quarterly Magazine | 1,500 printed

**Distribution: 10,000+ business professionals
& online viewers**

| AD Type | 1X | 2X | Specs: |
|--|---------|---------|---|
| Special Placement - Full Page Inside Front Cover | \$1,500 | \$1,350 | No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125 in. |
| Full Page | \$700 | \$600 | No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125 |
| Half Page - Horizontal | \$460 | \$420 | 7.625 in. (W) * 4.875 in. (H) |
| Half Page - Vertical | \$460 | \$420 | 3.625 in. (W) * 10.125 in. (H) |
| Quarter Page | \$230 | \$200 | 3.625 in. (W) * 10.125 in. (H) |
| Flyer Insert - Full Page | \$325 | \$325 | 7.635 in. (W) * 10.125 in. (H) |
| Half Page Corporate Profile | \$500 | \$450 | 275 words, logo, and photo |

Artwork must be minimum 300 DPI, CMYK, in TIFF, JPEG, or PED format.

Payment is due by the artwork deadline to make publications.

| Issue: | January 2024 | April 2024 | July 2024 | October 2024 |
|-----------------------|------------------|---------------|--------------|-------------------|
| Reservation Deadline: | December 1, 2023 | March 1, 2024 | May 31, 2024 | August 30, 2024 |
| Artwork Deadline: | December 8, 2023 | March 8, 2024 | June 7, 2024 | September 6, 2024 |

Advertising Questions?

Contact Zach Henkel at zhenkel@sarasotachamber.com or (941) 556-4029.

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Payment Information: Please mail checks to 1945 Fruitville Road, Sarasota, FL 34236*

| | |
|---|---|
| Business Name: _____ | Contact: _____ |
| Phone Number: _____ | Email: _____ |
| AD Package: _____ | Artwork Contact Name: _____ |
| Artwork Contact Email: _____ | AD Start Date: _____ |
| Send artwork & include your click-through link in email to zhenkel@sarasotachamber.com. | |
| Signature: _____ | Date: _____ Total: \$ _____ |

**Interested in learning more about what we offer?
Make sure you ask about our other advertising opportunities!**