



2020 Sarasota Chamber “Bridge” Advertising Rates

Quarterly Digital Magazine | Distribution: 7,000+ business professionals & online viewers | 1,150 printed



Deadlines: *Payment is due by the artwork deadline to make publication.

Issue:	Winter 2020	Spring 2020	Summer 2020	Fall 2020
Reservation Deadline:	January 15, 2020	March 13	June 12	September 11
Artwork Deadline:	January 21, 2020	March 20	June 19	September 18

Ad Type:	1X	2X+	Specs:
Special Placement - Full Page Inside Front Cover	\$1,500	\$1,350	No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125 in.
Special Placement - Full Page Back Cover	\$1,000	\$850	No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125
Full Page	\$700	\$600	No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125
Half Page Corporate Profile	\$500	\$450	275 words, logo and photo
Half Page (Horizontal)	\$460	\$420	7.625 in. (W) * 4.875 in. (H)
Half Page (Vertical)	\$460	\$420	3.625 in. (W) * 10.125 in. (H)
Quarter Page	\$230	\$200	3.625 in. (W) * 4.875 in. (H)

Advertising Questions?

Contact Brittany Lamont at blamont@sarasotachamber.com or (941) 556-4040.

Business Name: _____ Contact Name: _____

Phone: (____) _____ Email: _____ Ad Package: _____

Artwork Contact Name: _____ Ad Start Date: _____

Artwork Contact Email: _____ Will you be changing your ad? **YES** or **NO**

Send Artwork & Include your Click-Through Link in email to cbolton@sarasotachamber.com.

Signature: _____ Date: _____ Total: \$ _____