



T H E G R E A T E R
SARASOTA
CHAMBER
 O F C O M M E R C E

2020 Sarasota Chamber Website Advertising Rates

Annual Users (per year): 65,000+ | Annual Pageviews: 288,000+ | Annual Directory Views: 15,000+

ADVERTISING PACKAGES

Extend Directory Ad Add-On:	Rates:
A) 3 Months	\$299
B) 6 Months	\$425
C) 12 Months	\$750

Extend your directory advertisement. *(Square Ads Only)*

Advertising Details:

- Agreements and ads are due prior to start date and **MUST** include full payment and click-through link.
- Placement is given on a first come, first served basis and rotated each issue.
- You may change your ad once every month.
- Limit up to 4 ads total in rotation per package.
- **We DO NOT support flash banners.**

Directory Advertising:	Rates:
A) 6 Months	\$650
B) 12 Months	\$1,000

Advertisement displayed on every page of the directory.

Advertisement Specifications:

Camera ready ads must be jpeg, gif, eps (vector) images. High Resolution (72 dpi) and formatted to RGB.

- **Square Ads: 300 px (W) X 250 px (H)**
- **Leaderboard Ads: 728 px (W) X 90 px (H)**

Homepage Advertising:	Rates:
A) 6 Months	\$1,699
B) 12 Months	\$2,995

Advertisement displayed on the SarasotaChamber.com homepage.

Full Website Package:	Rates:
A) 6 Months	\$2,750
B) 12 Months	\$4,995

Advertisement displayed on every landing page of the SarasotaChamber.com website. Includes "top of directory" listing.

Example Square Ad
 (Example Ads are not to scale.)



Example Leaderboard Ad
 (Example Ads are not to scale.)



Advertising Questions?

Contact Brittany Lamont at blamont@sarasotachamber.com or (941) 556-4040.

Business Name: _____		Contact Name: _____	
Phone: (____) _____	Email: _____	Ad Package: _____	
Artwork Contact Name: _____		Ad Start Date: _____	
Artwork Contact Email: _____		Will you be changing your ad? YES or NO	
Send Artwork & Include your Click-Through Link in email to cbolton@sarasotachamber.com.			
Signature: _____		Date: _____	Total: \$ _____