



2021 Sarasota Chamber Email Marketing Advertising Rates

Distribution: 3,500 business professionals

Buzz E-Newsletter Package: Square/Leaderboard

- A) 1 Month (4 Issues) \$500/\$750
- B) 3 Months (12 Issues) \$1,250/\$1,650
- C) 6 Months (24 Issues) \$1,450/\$3,000

Events Eblast Package: Leaderboard Ad:

- A) 1 Month (4 Issues) \$750
- B) 3 Months (12 Issues) \$1,650
- C) 6 Months (24 Issues) \$3,000

Sponsored Content Eblast Package: Rates:

- A) 1 Eblast \$550



Chamber Buzz weekly news & updates



Last Chance to Register

ANNUAL CHAMBER BREAKFAST

100 Years

WEDNESDAY, MARCH 25 | 7:00 a.m. - 9:45 a.m.

100 Years of Sarasota Chamber - Celebrating a Century of the Area's History

Our Guest Speaker will be
Shirley Gardner, Vice President for **Intellistic Appliance**
POINT: JOHN MOBILITY.

Join us March 25th as we continue the Centennial celebration where John McCarty, who is a frequent presenter of local history lectures on our tour, will share behind the photos during points in the last 100 years of commerce in Sarasota.

Pre-Registration is required for this event. The Sarasota Chamber is doing all social distancing precautions, setting tables with chairs only, providing hand sanitizer, and requiring masks.

In order to attend you and your fellow members and attendees, we will strictly ask you to observe and respect CDC guidelines and standards. [Click here to read the full event guidelines for this event!](#)

[REGISTER NOW](#)

Full Annual Event Calendar

Small Business Awards

June 25

Presented by Herald Tribune Media Group

VP Award

July 23

Presented by a group of sponsors

Celebrate Outstanding Leadership Awards

August 12

[Register Here](#)

Ad Details:

Reservations must be made at least one (1) month in advance. Placement is given on a first come, first served basis. Agreements and ads are due the Monday prior to publication date and **MUST** include full payment and Click Through Link.

Ad Specifications:

Square Ad: 200 px (W) X 200 px (H) **Leaderboard Ad:** 728 px (W) x 90 px (H)

Camera ready ads must be jpeg, gif, eps images.

High Resolution (72 dpi) and formatted to RGB.

Advertising Questions?

Contact Zach Henkel at zhenkel@sarasotachamber.com or (941) 556-4029.

Business Name: _____ Contact Name: _____

Phone: (____) _____ Email: _____ Ad Package: _____

Artwork Contact Name: _____ Ad Start Date: _____

Artwork Contact Email: _____ Will you be changing your ad? **YES** or **NO**

Send Artwork & Include your Click-Through Link in email to jvelarde@sarasotachamber.com.

Signature: _____ Date: _____ Total: \$ _____